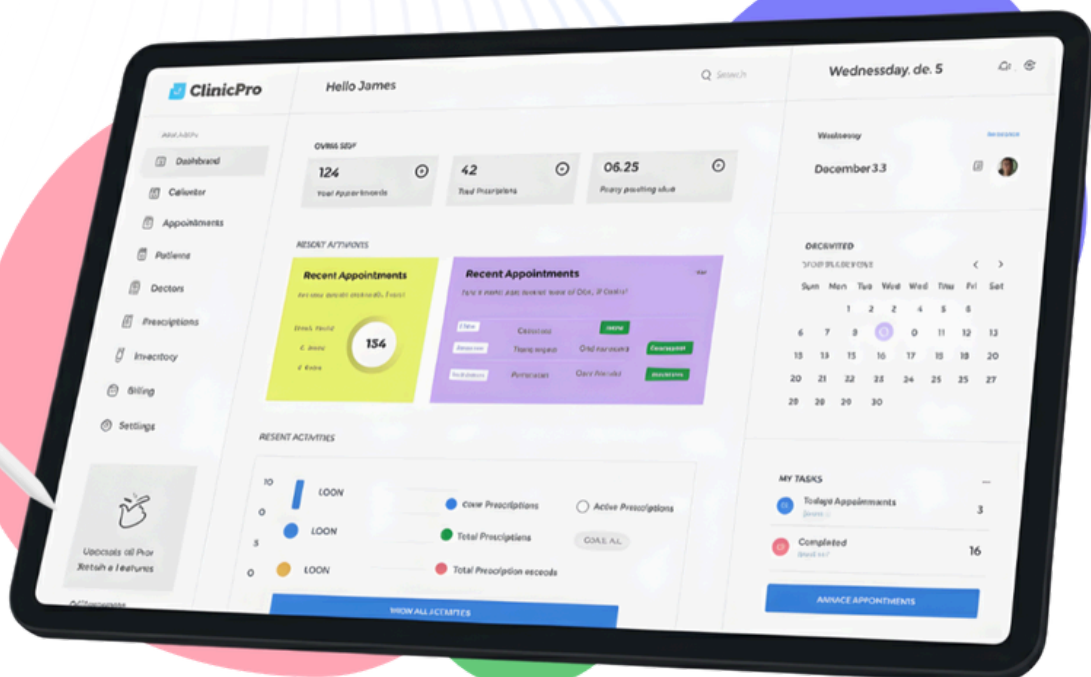


COMPREHENSIVE CLINIC MANAGEMENT SOFTWARE FOR MODERN HEALTHCARE PRACTICES



ONE PLATFORM COMPLETE CONTROL SMARTER CLINIC OPERATIONS

ClinicPro is a powerful, all-in-one clinic management software designed to simplify daily operations, improve patient experience, and support sustainable growth for clinics and medical practices. It is suitable for dermatology clinics, specialty clinics, multi-doctor practices, and group clinics looking to move towards a fully digital and paperless workflow.

ClinicPro brings together appointments, billing, prescriptions, patient records, inventory, CRM, and analytics into a single, easy-to-use system, reducing dependency on multiple tools and manual processes.

CLINIC WEBSITE & ONLINE PRESENCE

ClinicPro provides professional clinic website solutions to help practices establish a strong digital presence and attract new patients.

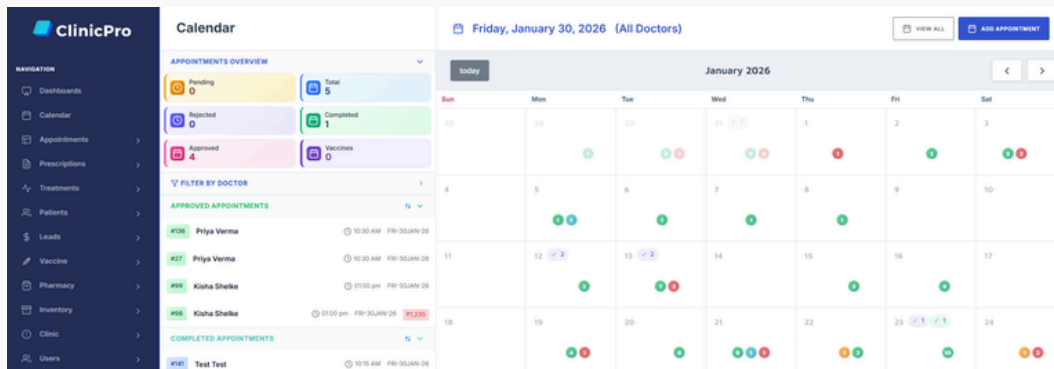
Key capabilities include:

01	02
Website creation using HTML, WordPress, or CMS-based platforms depending on the selected plan	Integrated online appointment booking widget
03	04
Mobile-friendly and patient-focused website design	Seamless integration with clinic scheduling and patient management

This module helps clinics convert website visitors into confirmed appointments while maintaining a professional brand image.



APPOINTMENT & CALENDAR MANAGEMENT



ClinicPro offers a smart and flexible appointment management system designed to handle high patient volumes efficiently.

Features include:

- 01 Dynamic smart calendar for doctors and clinic staff
- 02 Online patient booking portal
- 03 Manual appointment reminders
- 04 Automatic SMS and email reminders (as per plan)
- 05 Support for single-doctor and multi-doctor scheduling

This system significantly reduces no-shows, avoids scheduling conflicts, and improves overall clinic efficiency.

DIGITAL PRESCRIPTIONS & BILLING

ClinicPro enables clinics to digitize prescriptions and billing processes for faster, more accurate transactions.

Included features:

01 Digital prescription management

02 Integrated billing and invoicing

03 POS billing for in-clinic payments

04 Smart invoicing with payment tracking

05 Clear financial records for audits and reporting

This module helps clinics maintain transparency, reduce billing errors, and speed up checkout processes.



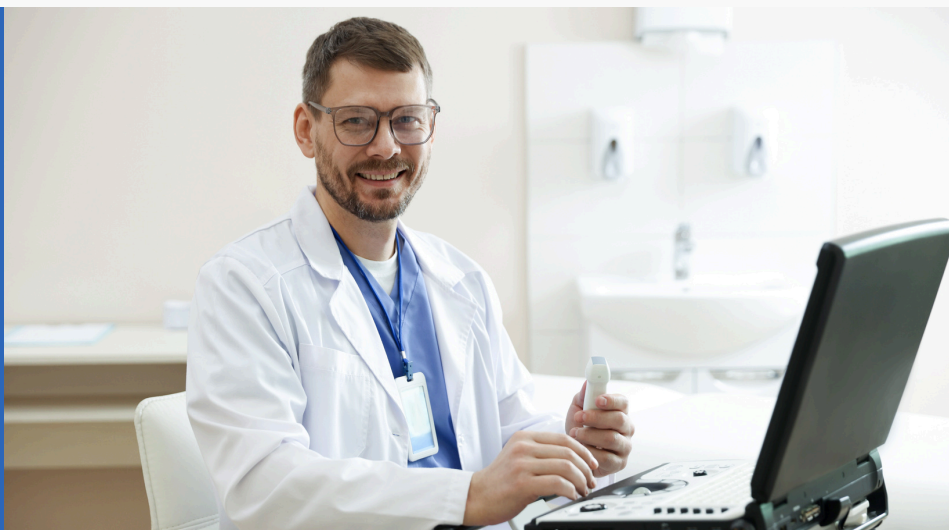
PATIENT RECORDS & CASE MANAGEMENT

ClinicPro provides a secure, paperless system for managing patient data and clinical documentation.

Key functionalities:

- 01 Paperless patient intake forms
- 02 Online case papers
- 03 Customisable treatment forms
- 04 Complete patient history tracking
- 05 Secure cloud-based medical records storage

This ensures easy access to patient information while maintaining data safety and compliance.



PHARMACY & INVENTORY MANAGEMENT

For clinics with in-house pharmacies or product sales, ClinicPro offers integrated pharmacy and inventory tools.

Features include:

- Pharmacy POS billing
- Inventory and stock management
- Smart invoicing and payment tracking
- Advanced inventory and sales reports
- Stock level monitoring to prevent shortages or overstocking

This module helps clinics control costs and improve profitability.

LEAD MANAGEMENT & CRM

ClinicPro includes an optional CRM module designed to manage patient inquiries and marketing leads.

Capabilities include:

- Integration with Meta and Google lead sources
- Centralised lead tracking dashboard
- Automated reminders and follow-ups
- Improved conversion of inquiries into confirmed patients

This module is especially useful for clinics running digital marketing campaigns.

VACCINATION MANAGEMENT

ClinicPro supports efficient management of clinic staff and medical practitioners.

Included features:

- Staff user management
- Practitioner addition and scheduling
- Role-based access control
- Designed for both single clinics and group practices

This ensures accountability and smooth coordination across clinic teams.

REPORTS, ANALYTICS & BUSINESS INSIGHTS

ClinicPro provides detailed reports and dashboards to help clinic owners monitor performance.

Reporting includes:

- Clinic revenue dashboard
- Appointment and patient analytics
- Billing and inventory reports
- Data-driven insights for informed decision-making

This module helps clinic owners identify growth opportunities and operational improvements.

SECURITY, STORAGE & NOTIFICATIONS

ClinicPro ensures reliable data management and communication.

Key features:

- Secure cloud-based medical record storage
- Document management system
- SMS and email notifications
- Advanced waitlist management
- Scalable and secure infrastructure

TRAINING, ONBOARDING & SUPPORT

ClinicPro offers comprehensive support to ensure smooth implementation and usage.

Services include:

- Guided onboarding
- Staff training assistance
- Ongoing technical support
- Dedicated customer support team

PRICING PLANS

Flexible Plans to Match Your Clinic's Growth Stage:

Features and Services	Starter	Growth	Group Practice
Price (Monthly) + GST	Rs. 599	Rs. 1299	Rs. 2299
Website (with 2yr Subscription)			
Website creation	HTML website	Word Press website	CMS Website
Appointment widget	✓	✓	✓
Dashboard			
Clinic Dashboard	✓	✓	✓
Revenue dashboard		✓	✓
Clients	Unlimited	Unlimited	Unlimited
Telehealth Options	Zoom	Zoom	Zoom
Calender			
Dynamic Smart Calendar	✓	✓	✓
Appointments			
Appointments	Unlimited	Unlimited	Unlimited
Manual Reminders	✓	✓	✓
Automatic Reminders		✓	✓
Client Booking Portal		✓	✓

Features and Services	Starter	Growth	Group Practice
Prescription			
Digital Prescription Manager	✓	✓	✓
Integrated Billing	✓	✓	✓
Billing and invoicing	✓	✓	✓
Treatments			
Treatments Bookings		✓	✓
Online Case Paper		✓	✓
Customisable Treatment Forms		✓	✓
Patients			
Paperless Intake Forms	✓	✓	✓
Patient records history	Unlimited	Unlimited	Unlimited
Leads (CRM)	Rs 300* / month		
Meta & Google Lead Manager		✓	✓
Automatic Reminders		✓	✓
Vaccination			
Vaccination Management	✓	✓	✓
Manual Reminders	✓	✓	✓
Automatic Reminders		✓	✓
Advanced reports & analytics			✓
Pharmacy	Rs300* / month		
POS Billing		✓	✓
Smart Invoicing		✓	✓
Payment Tracking		✓	✓
Advanced reports & analytics			✓

Features and Services	Starter	Growth	Group Practice
Inventory			
Inventory & Stock Management	✓	✓	✓
Advanced reports & analytics			✓
Clinic			
Advanced Waitlist		✓	✓
Medical records storage	5 GB	20 GB	30 GB
SMS/Email notifications		✓	✓
Document management		✓	✓
Users			
Staff users	1 User	1 User for each Role	5 User for each Role
Add Practitioners		Rs 300* / month	Included
Practitioner Scheduling		✓	✓
Advanced reports & analytics			✓
Notes			
Smart Clinic Chats & Notes		✓	✓
Ready-to-use Progress Notes		✓	✓
Training & Support			
WhatsApp Chat Support(Business hours)	✓	✓	✓
Live Group Training(Only 1 time)	✓	✓	✓
Email Support(based on response time)	24–48 hour	12–24 hour	2–6 hours
Dedicated Manager			✓

OPTIONAL ADD-ONS

Flexible Plans to Match Your Clinic's Growth Stage:

- Lead CRM (Meta & Google Integration): ₹300 per month
- Pharmacy Module: ₹300 per month
- Additional Practitioner: ₹300 per month

WHY CLINICS CHOOSE CLINICPRO

ClinicPro supports efficient management of clinic staff and medical practitioners.

- All-in-one clinic management solution
- Designed specifically for Indian healthcare workflows
- Easy to use for doctors and staff
- Scales with clinic growth
- Improves operational efficiency and patient experience

NEXT STEPS

Review the pricing plan that best suits your clinic and contact our team for:

- A personalised software demo
- Plan selection guidance
- Quick onboarding and setup



COMPLETE CLINIC MANAGEMENT WITH REVENUE INSIGHTS

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